Intro to Twitter & why we use it

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

How is Twitter useful

- Twitter is a place where people talk about everything, and you can see and join any conversation
- If you're active and helpful, you will get followers, which means more people will know about you and your product
- You can create a personal or a business account
- Add a good quality photo of yourself, and write a few details in your bio
- You can use Canva to create a cover photo